

# IMCAS

International Master Course on Aging Skin

10<sup>th</sup> Annual Meeting

January 9 · 10 · 11 · 12

NEXT

4

DAYS ENTIRELY DEDICATED TO  
All the Leading Subjects on Aging Skin Treatments and More...

- IMCAS Industry Innovation Tribune
- IMCAS Anti-Aging 4-Hour Course
- Medical Techniques Sessions
- Surgical Techniques Sessions
- 15 Focused 2 or 3 Hour Teaching Courses

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Submission deadline  
**NOVEMBER 30, 2007**  
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the date!

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Plastic Surgeon, France

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Bernard ROSSI, Dermatologist, France

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CHIGNON Thierry, Financial analyst, FRANCE  
DIAL Deanna, Financial analyst, USA  
ECKHOUSE Shirom, Industry, FRANCE

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VACHER Dominique, Industry, FRANCE  
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ZAMARIA Nicolas, MD, FRANCE  
ZEMMOURI Jaouad, INDUSTRY, FRANCE

T H I R D A N N O U N C E M E N T

**CONFERENCE PLACE**

Palais des Congrès de PARIS  
2, place de la Porte Maillot - 75017 PARIS  
metro: Ligne 1  
station: Porte Maillot

**CONGRESS SECRETARIAT**

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International Master Course on Aging Skin

**NEW !  
UNIQUE !**

## INDUSTRY INNOVATION TRIBUNE

### SCHEDULED on:

Wednesday January 9, 2008 at 5pm

### How does the aesthetic medical market change in terms of marketing, finance and investments ?

Top key leaders (i.e. CEOs, investors, financial analysts, financial press representatives) will exchange their experience with the audience made up of you, our delegates, aesthetic medical industry executives and concerned experts.

### 1/ TRIBUNE OBJECTIVES

Understand, analyse and appraise the potentialities of the aesthetic medical and surgical market.

### 2/ TOPICS

- **STRUCTURE, FEATURES AND TRENDS OF THE AESTHETIC MEDICAL MARKET**
- **FINANCIAL ANALYSIS, THE ROLE OF THE STOCK EXCHANGE AND INVESTMENT OPPORTUNITIES**
- **MARKETING AND REGULATION: HOW TO ACTIVATE A KEY GROWTH LEVER?**
- **EVOLUTION BY MARKET SEGMENT AND POTENTIALITIES**

**NEW !**

## IMCAS ANTI-AGING 4-hour COURSE

### SCHEDULED on:

Wednesday January 9, 2008 at 1pm

### 1/ OBJECTIVES

Review, analyse and evaluate the pros and cons as well as the future of the anti aging field.

### 2/ TOPICS

- **NUTRITHERAPY, HORMONOTHERAPY, STRESS MANAGEMENT AND MORE.**  
reviewed by EXPERT PRACTITIONERS

## SURGERY

### 1/ IMCAS STANDARDS

- Scientific sessions
- Interactive video sessions
- Controversies sessions
- Sessions in the concept of a web consultation

### 2/ TOPICS

- **PRACTICAL SURGICAL ANATOMY**
- **UPPER, MID, LOWERFACE AND NECK LIFT: 2008 UPDATE**
- **COMBINED FACIAL RESHAPING WITH FAT, HARD AND SOFT IMPLANTS**
- **SUSPENDING THREADS: WHERE ARE WE?**
- **LOWER BLEPHAROPLASTIES**
- **RHINOPLASTIES**

- **BREAST IMPLANTS: AESTHETIC COMPLICATIONS IN 2008**
- **BREAST AND BODY CONTOURING: PROCEDURE ORIENTED SAFETY**
- **BUTTOCK, CALF, TRUNK AND CHEST SHAPING**
- **TIGHTS AND BRACHIOPLASTIES**
- **GENITAL SURGERY**

## MEDICINE

### 1/ IMCAS STANDARDS

- Scientific sessions
- Live demonstrations
- Difficult cases interactive sessions

### 2/ TOPICS

- **LASERS**
  - Wrinkles : fractional thermolysis, new ablative lasers and CO2, ER.Yag, PDT, radiofrequency, IPL, LED
  - Vascular and pigmented lesions, hair removal, scars and striae, hypopigmentation, psoriasis and acne, vitiligo
  - Lights and cellulite
- **FILLERS AND SOFT TISSUE IMPLANTS**
  - Resorbable and non resorbable fillers, soft tissue implants, lipofilling, face contouring
- **BOTULINUM TOXIN**
- **PEELINGS**
- **MESOTHERAPY, CELLULITE**
- **SUSPENDING THREADS**
- **LIPOATROPHY AND VOLUMETRIC IMPLANTS**
- **FAT AND CELLULITE: LIPOLYSIS TREATMENTS**
- **COSMECEUTICS**

**HOT TOPICS !**

## RESEARCH AND DEVELOPMENT

### 1/ IMCAS STANDARDS

- Sessions only exposed by the inventor or the engineer

### 2/ TOPICS

- **NEW DEVICES and PRODUCTS EMERGING AND INNOVATIVE TECHNOLOGIES**
  - Lasers
  - Fillers and botulinum toxin
  - Cosmeceutics
  - Aesthetic surgery of the face
  - Aesthetic surgery of the body
  - Growth factors and stem cells

## PRACTICE MANAGEMENT

### KEYS OF SUCCESS

- **CULTURE OF QUALITY**
- **CULTURE OF SAFETY**
- **CULTURE OF FINANCIAL ADMINISTRATION**
- **CULTURE OF TRAINING**

## 15 FOCUSED 2 OR 3 HOUR TEACHING COURSES

For each course, a panel of experts teaches a precise and exciting topic to an audience restricted to 50 attendees.

### OBJECTIVES

- Identify and classify the available and future (new trends) technologies
- Understand basic principles and contra-indications
- Be able to select the right technology for the right indication
- Diagnose and treat complications properly

- TC1 • Soft tissue fillers: everything you should know in 2008
- TC2 • Non invasive lipolysis & cellulite treatment
- TC3 • Surgical orbital rejuvenation: where are we?
- TC4 • Mastopexies augmentation master course
- TC5 • Part 1: Evidence based aesthetics - how to detect a bad paper  
Part 2: From marketing to science - caution to commercial purposes
- TC6 • Aesthetic mesotherapy
- TC7 • Suspending threads: open and closed technics - Face & body
- TC8 • Contouring: fat, injectables, hard implants - Surgical approach
- TC9 • Rhinoplasty master course
- TC10 • Part 1: Body shaping & skin tightening  
Part 2: Photorejuvenation, fractional mode - the overview
- TC11 • Cosmetic skin treatment update 2008: light peels, carboxytherapy, subcision, mesotherapy, creams
- TC12 • Cosmetic BTX: everything you should know in 2008
- TC13 • Surgical minimal invasive approach for men: facelift, blepharoplasty, hair transplantation, lipolysis
- TC14 • Minimizing scars in thigh lift, brachioplasty, buttock & calf shaping: from post bariatric to cosmetic surgery
- TC15 • Advance practice management:  
Part 1: Adding a medi spa to your practice  
Part 2: Culture of quality, safety & training

**Note that IMCAS is accredited for Continuing Medical Education (CME). Information available on our website!**

**+ 1 or 2-hour SATELLITE SYMPOSIA sponsored by the firms**

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UPDATED PROGRAMS, VIDEOS  
& NEWS are only a CLICK away

Plus

SUBMIT YOUR ABSTRACT  
or POSTER

And

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The screenshot shows the IMCAS website homepage for January 2008. The header features the IMCAS logo (International Master Course on Aging Skin) and a navigation menu with links for Home page, Log in, and Contact us. A language selector is set to English. The main navigation bar includes links for Useful information, IMCAS: annual meeting, IMCAS: Master Seminars, IMCAS Asia, Accreditation, Press, and Useful links. The left sidebar contains a 'Useful information' section with links for Home page, About IMCAS (Who are we?, IMCAS organizational chart, Calendar, Our population), Partners (Exhibitors: references, Press), Paris: the venue of the January session, Invitation letter for visa, Badge Policy, and Legal information. The main content area features three promotional images: 'IMCAS Annual Meeting January - Paris' (Eiffel Tower), 'IMCAS Master Seminars June - Paris' (audience), and 'IMCAS Abroad July - Asia' (statue). A blue banner at the bottom of the main content area reads 'Welcome on the IMCAS official web site the International Master Course on Aging Skin'. The footer contains the text: 'IMCAS c/o CHECK-UP SANTÉ - 8 rue Foucault - 75116 Paris - FRANCE - tel. : + 33 1 40 70 09 09 - fax : + 33 1 40 70 92 40 - imcascongress@wanadoo.fr'.



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