



**The Australasian College of Cosmetic Surgery**

***Raising Standards, Protecting Patients***

## **MEDIA RELEASE**

For immediate release

20 April 2010

### **Cosmetex 2010 to showcase latest advances in cosmetic medical practice**



***The Southern Hemisphere's largest cosmetic medicine and surgery conference, Cosmetex, kicks off Wednesday, 21 April at the Adelaide Convention Centre***

The four-day conference, organised by the Australasian College of Cosmetic Surgery (ACCS) and hosted in partnership with the Cosmetic Physicians Society of Australasia (CPSA) is one of the world's most significant in the area of cosmetic medical practice and is the largest of its kind in the southern hemisphere.

"Cosmetex is now in its eleventh year and has gone from strength to strength, reflecting the growth and development of cosmetic medicine and surgery. It attracts – as lecturers and attendees – cosmetic surgeons, plastic and reconstructive surgeons, dermatologists and cosmetic physicians, among others, who are considered leaders in their field from the all over the world.

"The Conference is an exciting opportunity for practitioners to increase their knowledge and skills and share their own insights with colleagues from around the world. This kind of exchange is a great benefit to improving patient care and standards. We are also very pleased to welcome the TGA and ACCC to this year's conference," ACCS President Dr Russell Knudsen said.

Continues...



Some of the highlights of Cosmetex 2010 will be:

- Keynote addresses by internationally-recognised Cosmetic Dermatologist and author **Dr Leslie Baumann** (USA); renowned Plastic Surgeons **Mr Alfredo Hoyos** (Colombia); **Dr Michael Kane** (USA); **Dr Mauricio Maio** (Brazil) and **Dr Constantin Stan** (Romania).
- international breast and liposuction panels
- a variety of topics and workshops including:
  - management of pigmentation and sun damage
  - interactive facial surgery and liposuction
  - skin rejuvenation, lasers and energy-based devices
  - non-surgical body sculpting
  - medical emergencies with adverse reactions and events sessions

The Cosmetex Conference exhibition hall at the Adelaide Convention Centre, open Wednesday, April 21 to Saturday, April 24 will showcase more than 50 companies and organisations featuring cosmetic medical and surgery products, devices and treatments including the latest breast implants, injectable wrinkle reducers, cosmetics, skin care and body contouring procedures.

For a full program and more information about Cosmetex 2010, please visit: <http://www.iceaustralia.com/cosmetex2010/index.html>

#### **Welcome Reception:**

Media are also invited to a *Taste of South Australia* Welcome Reception, sponsored by Solta Medical.

**Date:** Wednesday, 21 April 2010

**Venue:** Riverside Adelaide Convention Centre

**Time:** 6:30pm – 8:30pm

For further information, interviews, or to register for a Media Pass for Cosmetex 2010 contact: **Alan RM Jones** m. **0420 757 009** or **Blanche Wilkie** m. **0425 279 091**

\* \* \*

**The Australasian College of Cosmetic Surgery** is a multi-disciplinary body of general surgeons, plastic surgeons, dermatologists, ear nose and throat surgeons, ophthalmologists and other doctors who specialise in cosmetic surgery. The goal of the ACCS is to ensure the safe provision of cosmetic surgery and cosmetic medical procedures to the Australian general community through supply of appropriately trained and certified medical practitioners. The College has made a full application to the Australian Medical Council to have Cosmetic Medical Practice recognised as a new Medical Specialty. That application may be viewed at:

[www.cosmeticmedicalpracticesubmission.info](http://www.cosmeticmedicalpracticesubmission.info) For additional information about the ACCS, please visit: <http://www.accs.org.au/>