



*"A unique opportunity to enter the Cosmetic Medicine sector or grow your share of this rapidly expanding market".*

**Dr Martin Braun - International Guest speaker**

# Discover the changing face of General Practice

THE WORLD'S LEADERS IN COSMETIC SURGERY ARE COMING TOGETHER FOR AUSTRALIA'S FIRST MEDICAL COSMETIC FORUM.

## MELBOURNE

SATURDAY & SUNDAY

2ND & 3RD AUGUST 2008

THE 'SANDRIDGE', PORT MELBOURNE

### FORUM OUTLINE

- ✘ 2 day weekend forum
- ✘ Major partner and industry speakers, treatment sessions, break out and networking opportunities.

### FORUM TOPICS

- ✘ A comprehensive introduction into cosmetic medicine
- ✘ Technological advancements in rejuvenation, skin tightening, contouring and fillers
- ✘ PhotoDynamic Therapy – a new and exciting treatment
- ✘ Cosmeceuticals – what are they and how can they help me?
- ✘ Risk management – protecting your assets and practice
- ✘ Industry bodies – a valuable resource for your practice or clinic

[MedicalCosmeticForum.com.au](http://MedicalCosmeticForum.com.au)

Supported by



## FORUM INTRODUCTION



The Medical Cosmetic Forum (MCF) is set to become Australia's leading forum for general medical practitioners entering or expanding into the area of cosmetic medicine. Bringing together world leading providers of cosmetic products and medical treatments, the MCF will provide a comprehensive outline of the benefits of cosmetic medicine and how general medical practitioners can enter and grow in this exciting arena.

*Trevor Neale - MCF Host*  
Director, Premetec

## FORUM MC MORRIS MISELOWSKI, FUTURIST



Our MC is highly-regarded principal & founder of Success through Focus since 1981, Morris Miselowski. He's a business mentor & consultant, a venture capitalist, an academic, & a world renowned presenter whose mission is to inspire, to encourage, & to motivate his audiences to embrace the unlimited opportunities of their future.

## MCF PRESENTERS INCLUDE



**DR MARTIN BRAUN MD**  
Internationally respected Cosmetic Physician & Rejuvenation authority in IPL, Laser, RF & tissue filling agents, with wide expertise in Photo Dynamic Therapy (PDT).



**MR IAN CARLISLE BSc, MBBS, FRACS**  
A Plastic & Reconstructive Surgeon with many years experience in non-surgical facial rejuvenation & one of the first Australian medical specialists to establish an independent skin rejuvenation centre.



**DR MICHAEL ZACHARIA**  
MBBS, FRACS, FAAFPS, FACCS  
Facial rejuvenation expert, internationally sought after speaker with vast expertise in the cosmetic medical field & former President of the ACCS.



**DR GABI CASWELL BSc, MBBS, BA**  
A noted Cosmetic Rejuvenation Specialist in laser & other techniques used for the remediation of sun-damaged skin. Dr Caswell is PR Officer for the Cosmetic Physicians Society of Australasia.



**MR DARRYL KNOWLES B Pharm**  
Owner of Australia's largest compounding pharmacy, Australian Custom Pharmaceuticals & a respected expert in the cosmetic rejuvenation field.

**“Meet & learn from key industry leaders about new treatment techniques & skills, practice marketing & other vital steps to establish or further develop your clinic”**

## **SATURDAY : The current climate & your future**

1. The Future
2. Current GP practice and an introduction to cosmetic medicine. How to avoid government control of your practice.
3. The tools to grow your practice
  - Healthy Skin...why are Cosmeceuticals important & when should we use them?
  - The role of compounding in Aesthetic Medicine...treating patients who need a custom made solution.
  - Light/Laser devices & their impact on today's Cosmetic Medical Industry.
  - PDT (Photo-Dynamic Therapy)... using PDT to enhance procedural outcomes.
  - Injectables and fillers...what is beautiful? Possibilities in full facial assessment including injecting demonstration with BOTOX® and JUVEDERM®

## **SUNDAY : Building blocks, skills & qualifications**

1. The tools to grow your practice continued...
  - Tightening /Contouring/Shaping... extend your treatments beyond “The Face”.
  - i. Thermage...Over ½ million treatments worldwide for Tissue Tightening & contouring on the face & body. Now treating Cellulite.
  - ii. Lipodissolve...no capital investment, effectively shape & contour your patients with one of the easiest cosmetic therapies to incorporate into your practice.
    - Injectables & Fillers...Panfacial BOTOX® and JUVEDERM®...The benefits to your practice.
2. Expert advice on running your business
  - Industry bodies (CPSA & ACCS)... how they can help & support you.
  - Marketing...approaches to increasing your presence.
  - Risk Management & Insurance - If you fail to plan, then plan to fail.
  - Finance...how to kick off & ride the waves.
3. Pulling it all together
  - The Dr. Martin Braun experience
  - Panel

## REGISTRATION

You can register online, by faxing this registration form or calling us.

### Online registration

Visit [www.medicalcosmeticforum.com.au](http://www.medicalcosmeticforum.com.au) & follow the prompts.

### Phone registration

Call us on 1300 858 711 to register over the phone

### Fax registration

Complete the application form below & fax to (03) 9419 4455

## FORUM PRICING

- Early bird special : **\$695.00 + gst** (must book by Friday 4th July 2008)
- Standard rate : **\$895.00 + gst**
- 2 ticket offer : **\$1342.50 + gst** (purchase 2 tickets, second ticket at half price)
- ACCS & CPSA member rate : **20% discount (\$716.00 + gst)**

## YOUR DETAILS

Name : \_\_\_\_\_ Company/Practice : \_\_\_\_\_  
Practice Address : \_\_\_\_\_ Suburb : \_\_\_\_\_  
State : \_\_\_\_\_ Postcode : \_\_\_\_\_  
Daytime phone : \_\_\_\_\_ Fax : \_\_\_\_\_  
Email : \_\_\_\_\_ Number of tickets : \_\_\_\_\_

## PAYMENT DETAILS – I wish to pay by (please tick appropriate box)

- Cheque (payable to Premetec)       Mastercard       Visa
- Direct EFT – BSB 013 030 A/C 4983 95547 (please use surname as reference).

Amount : \_\_\_\_\_

Credit Card number :

Cardholder's name : \_\_\_\_\_

Expiry Date :      /      Signature : \_\_\_\_\_

DISCLAIMER Medical Cosmetic Forum (MCF) will make every effort to ensure that the event and the program will take place as advised. MCF reserve the right to alter, delete or make changes to any program details in the weekend forum. No financial responsibility will be taken for changes that are made due to events that are out of the control of MCF including accommodation travel or transfer arrangements with or for speakers.

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